



Store to Door is honored to participate alongside 250 local nonprofits in the [Willamette Week Give!Guide](#) from November 1st – December 31st as part of our end of the year fundraising campaign!

Give!Guide is Oregon's easiest path to year-end giving. **It's Willamette Week's annual effort to raise funds for — and draw attention to — the good works of local nonprofits.**

Since its inception in 2004, Give!Guide has raised more than \$56 million. Last year G!G raised **\$8.1 million for 235 local nonprofits and the Oregon Cultural Trust.** This is money that stays in the community and boosts the quality of life for all of us.

We will apply to be a part of the Give!Guide again in 2024. Even if we are not chosen, we will run an end of the year fundraising campaign and hope you will consider partnering with us!

Corporate Partnership opportunities for the Give!Guide and/or end of year campaign are listed below.

The ongoing support of our corporate and business partnerships give a much-needed boost to our mission to provide consistent and on-going connection and food access to homebound adults in the Portland Metro area.

Please reach out to janicem@storetodooroforegon.org with questions!

Corporate Partnership Options:

[Matching Fund Partner – \\$5,000](#)

[Major Gift Incentive Partner - \\$3000](#)

[Any Gift Incentive Partner - \\$1500](#)

[Promotional Offer Partner](#)



Matching Fund Partner – \$5,000

Join Store to Door as our Matching Fund Partner for the last weeks of the Give!Guide. A matching gift is a donation made directly to Store to Door on the condition that we raise the matching amount through individual donations. The matching fund allows us to highlight our corporate partners by incentivizing donations by immediately doubling the impact of an individual donation.

Our Matching Fund Partners will receive:

1. Mention on all 'matching fund' communications through the G!G campaign as our Matching Fund Partner.
2. Company highlight in our Monthly E-News for the months of October, November, December, and January as our G!G Partner
3. Partnership noted on Store to Door's Give!Guide Profile page on the Willamette Week G!G website
4. Mention in thank you acknowledgement letter to all donors who contribute to the match
5. Announcement on social media about partnership
6. Thank you social media post at end of campaign
7. Included on website on corporate partner page



Major Gift Incentive Partner - \$3000

During the Willamette Week Give!Guide Campaign (Nov. 1 – Dec. 31), we are offering a custom Store to Door tote bag for those who give \$500 or more! Our totes will be ordered from ImagePoint – a union wholesale print and promotional products company. The tote will feature the Store to Door logo and tagline along with the logo of our Major Gift Incentive Partner.

Our Major Gift Incentive Partner will receive:

1. Co-Branding on the custom tote
2. Mention on all Store to Door's Give!Guide campaign email communications
3. Partnership noted on Store to Door's Give!Guide Profile page on the Willamette Week G!G website
4. Mention in thank you acknowledgement letter to donors who receive the tote
5. Announcement on social media about partnership and applicable social media posts during the campaign
6. Thank you social media post at end of campaign
7. Included on website on corporate partner page



Any Gift Incentive Partner - \$1500

During the Give!Guide Campaign from November 1st – December 31st, we are offering a custom Store to Door **shopping list notepad** or **fridge magnet** for those who give any amount! Our shopping list notepads and notebooks will be ordered from ImagePoint – a union wholesale print and promotional products company. The list will feature the Store to Door logo and tagline along with the logo of our Any Gift Incentive Partner.

Our Any Gift Incentive Partners will receive:

1. Co-Branding on the custom shopping list or magnet
2. Announcement in our Monthly E-News for the months of October, November, December, and January as our G!G Partner
3. Partnership noted on Store to Door's Give!Guide Profile page on the Willamette Week G!G website
4. Mention in thank you acknowledgement letter to donors who receive the incentive
5. Announcement on social media about partnership
6. Mention in all social media communications regarding gift incentives
7. Thank you social media post at end of campaign
8. Included on website on corporate partner page



Promotional Offer Partner

Join Store to Door during our Give!Guide campaign from November 1st – December 31st and offer a discount or promotion to our audience! Thanks to the Willamette Week Give!Guide, our organization has the opportunity to reach thousands of individuals in the Portland Metro area. We are offering this partnership as a way for our corporate partners to expand their footprint and help us incentivize individual giving by providing a promotional offer or discount to your business. (example – 25% off for Store to Door Give!Guide donors)

Our Promotional Offer Partner will receive:

1. Announcement in our Monthly E-News for the months of October, November, December, and January as our G!G Partner
2. Promo or Discount offer placement in thank you acknowledgement letter to donors during the Give!Guide campaign
3. Promo or Discount offer placement in up to 5 social media posts during the campaign
4. Promo or Discount included on Store to Door's Give!Guide Profile page on the Willamette Week G!G website
5. Announcement on social media about partnership
6. Thank you social media post at end of campaign
7. Included on website on corporate partner page



Willamette Week Give!Guide
Corporate Partnership Commitment Form

We are interested in partnering at the following level:

- Matching Fund - \$5,000 Major Gift Incentive - \$3,000
 Any Gift Incentive - \$1,500 Promotional Offer *

I will make payment by Check Credit Card

Name _____

Phone _____

Organization

Please Return Commitment form to: janicem@storetodooroforegon.org

**Promotional Offer Partners must email the offer or discount information by October 15th 2024!*