

## MEDIA ALERT

### Genentech Sponsors Over 175 Grocery Deliveries to Homebound Seniors for One Week

- WHAT** **Genentech** will sponsor a week of grocery delivery costs for approximately 175 homebound seniors and people with disabilities in February 2016 through Store to Door’s **Support-A-Week** program. Genentech employees will celebrate the week by volunteering to grocery shop for Store to Door clients, along with 20-30 other volunteers from the Portland area.
- Genentech** is the first company to sponsor an entire week of deliveries through the **Support-A-Week** program. **OnPoint Community Credit Union** and **U.S. Bank** have been previous **Support-A-Day** sponsors. Companies whose employees volunteer on an on-going basis include **Airbnb, Banana Republic, Elemental Technologies, Hands on Greater Portland, Philadelphia Insurance, PIVOT Job Corps, Ricoh, and Umpqua Bank**. All of this is made possible by a close partnership with **Fred Meyer**.
- WHO** [Store to Door](#) supports independent living for Portland area seniors and people with disabilities by providing a low-cost, volunteer-based grocery shopping and delivery service.
- [Genentech](#) strives to change their communities for the better. They work with nonprofits and schools to build deep relationships—giving charitable and in-kind donations, lending employee time and talent, and building programs to meet the unique needs of these organizations.
- WHY** Store to Door’s **Support-A-Week** program offers corporations and organizations the opportunity to sponsor the cost of an entire week of grocery delivery to clients. The actual service cost per delivery averages \$40, yet, to make it affordable, clients are charged an average of just \$3-\$6 per delivery.
- Genentech is contributing the cost difference for both days of delivery during the week of February 8, 2016 via the **Support-A-Week** program.
- WHEN** Shopping takes place on February 10<sup>th</sup> and 11<sup>th</sup>, from 8:30am to approximately 11:00am. Deliveries occur immediately after the shopping.
- WHERE** Hollywood District Fred Meyer at 3030 Northeast Weidler Street, Portland, OR 97232. Check stand #15.
- CONTACT** Barb McDowell, Store to Door Volunteer & Outreach Manager, at [Barb@StoretoDoorofOregon.org](mailto:Barb@StoretoDoorofOregon.org) or 503-200-3333 ext. 008.

