

## MEDIA ALERT

### RENOWNED PORTLAND MARCHING BAND WILL “FLASH MOB” FRED MEYER SHOPPERS

- WHAT** To help [Store to Door](#) celebrate national [Older Americans Month](#), the Portland marching band [The Beat Goes On](#) will surprise Hollywood Fred Meyer shoppers and volunteers on May 21<sup>st</sup>.
- WHO** With the help of hundreds of volunteers, donors, and community partners, Store to Door supports independent living for Portland area seniors and people with disabilities. Store to Door has invited the high-energy band, The Beat Goes On, to entertain Fred Meyer customers, including a team of 25 unsuspecting volunteers who will be shopping for those who rely on their support for groceries and medications. The Beat Goes On is an international award-winning, all-adult band based in Portland and is renowned for its upbeat attitude and feel-good musical selections.
- WHY** Since 1989, Store to Door has made more than 130,000 grocery deliveries to Portland area seniors. To honor local seniors during Older Americans Month and raise awareness about the need to support this growing population, Store to Door and The Beat Goes On have partnered to present a mini, unexpected ‘concert’ at the Hollywood Fred Meyer.
- HOW** As Store to Door volunteers and other patrons shop, The Beat Goes On band members will surprise them by emerging musician-by-musician, each playing their specific instrument, until all 25+ band members have gathered. The band will then perform several up-beat songs in unison.
- WHEN** Thursday, May 21<sup>st</sup> at 10:30am
- WHERE** Hollywood Fred Meyer at 3030 NE Weidler Street in Portland, OR
- CONTACT** Barb McDowell, Volunteer and Outreach Manager, Store to Door  
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