

Celebrate
30 WITH 30

Peer-to Peer Fundraising

The idea of Peer to Peer Fundraising is simple. Store to Door will provide you with online tools to launch a team fundraising page asking for contributions online to support our work. Funds raised from this campaign will help seniors thrive through our grocery delivery program and reduce social isolation through our friendly visitor call program.



You create an online fundraising page, set a goal for how much you want to raise, and invite your co-workers, family members, social networks and friends to become team members to contribute to the campaign and help spread the word! Together, we will create a network of fundraisers helping us Store to Door celebrate 30 years of service to our community.

**Step 1 – Click
'Become a
Fundraiser' on our
campaign page!**

Visit [our campaign page](#)
and click the green
button!

BECOME A FUNDRAISER

**Step 2 – Choose to
fundraise as an
individual or as part
of a team.**

If you are joining fundraising efforts with your coworkers, choose join to join an existing team, or create a new team as a Team Captain. Otherwise, choose individual.

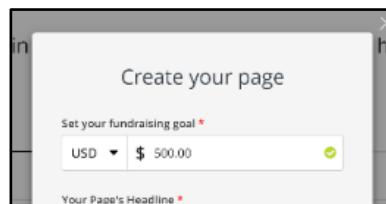
**Step 3 – Login or
Create an Account
on Classy**

LOG IN

CREATE AN ACCOUNT

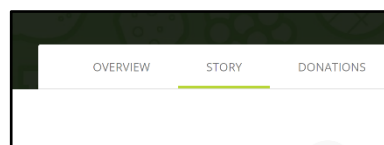
Step 4 – Set your fundraising goal and page headline, then choose a photo!

Use content from our [Team Captain Toolkit](#) to help build your page quickly and easily! Set a realistic goal based on the number of people in your network!



Optional — Personalize your story!

Visit your page and click 'Manage' in the top right. Then, click the 'Story' tab to add your own creative pictures and text. Have fun customizing your page! Don't forget we've put lots of content on our [Team Captain Toolkit](#) page for you to use!

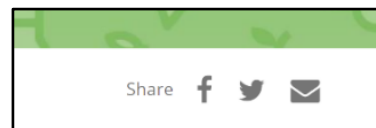


Step 5 – Make the first donation to the page & invite your 5 closest friends to donate too!

Research shows that people are more likely to donate to your page when they see that someone has already contributed! See our [Team Captain Toolkit](#) for email examples!

Step 6 – Tell your whole network!

Make sure to share your fundraising page on your social media and Make sure to share your with contacts by email!



Step 7 – Post updates on progress towards your goal....

Let your network know how your fundraising campaign is going periodically! Follow up with contacts who might have missed your initial communications.

Thank you for your hard work supporting and advocating for Store to Door and homebound members of our community! We appreciate all you do!