



## **Store to Door Community Impact Social Hour**

### *Challenges and Opportunities for Supporting Seniors Aging in Place*

Northwest Natural, on May 8 from 5:30 to 7:00 pm

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This event will focus on providing education and information about the impact of social isolation on our aging population and community resources needed to help improve outcomes for homebound seniors and adults with disabilities. Learn from area experts and network with several of our non-profit partners who help support our mission.

We are hosting a Community Impact social hour at the downtown Portland headquarters of one of our corporate partners, Northwest Natural, on May 8 from 5:30 to 7:00 pm. The goals include

- Describe the context of aging with a focus on the challenges faced by low-income seniors living with disabilities. Review the current trends for seniors, including data about changing demographics, social determinates that seniors face, and social isolation experienced by seniors. Highlight the fragmented caregiving and community systems that challenge the resiliency and independence of our aging population.
- Highlight 5-7 community partners invited to participate who represent an emerging network of local nonprofits collaborating to strengthen the resiliency and independence of seniors in the community.
- Overview of the growth of our programs, the impact on the resiliency and independence of the clients we serve, and the future direction of Store to Door as we continue to provide services to support client resiliency and independence that strengthens housing stability and prevent the premature transition of clients to costlier assisted living.
- Educate community leaders about the critical need to invest financial and policy resources in building a community agency network that provides wrap-around services for low-income seniors and adults with disabilities.

### **Tentative Agenda**

5:00 – 5:50 | Hors d'oeuvres, Drinks and Networking with Community Partners

5:50 – 6:00 | Welcome Mark Fulop, Executive Director

Opening Remarks – Senator Ron Wyden, Invited

6:00 – 6:20 | The Challenges of Aging - Alan DeLaTorre, Ph.D., Portland State University, Institute on Aging

6:20 – 6:30 | Store to Door – Growth and Impact: Building more Resilient Seniors

6:30 – 6:45 | The Importance of Building Community Networks (Acknowledging Partners)

6:45 – 6:50 | Casting a Vision. Why Our Work Matters – Video

6:50 – 7:00 | Raffle drawing and Close



## **Sponsorship Levels**

### **Presenting Sponsor** - \$10,000 One available

Join Store to Door as our presenting sponsor for our Community Impact Happy Hour. The presenting sponsorship will be highlighted in each aspect of the event and on event communications, including but not limited to:

- Opportunity to speak at the event
- Mention on all Community Impact Happy Hour event communications as the Presenting Sponsor
- Mention in thank you acknowledgement letter to event attendees and donors
- Announcement on social media about sponsorship
- Mention in all social media communications regarding event
- Thank you, acknowledgment, in social media post at end of event
- Company highlights in our monthly e-newsletter (month to be determined)
- Name and logo on signage and program at event 8. Included on website on corporate partner Page
- Mention and thank you at event by Executive director
- Recognition on the event slideshow – 1 full slide dedicated to Presenting Sponsor
- Reserved table with priority seating (7 seats)

### **Nourishing Sponsor** - \$7500

Join Store to Door at our supporter appreciation event and sponsor our Food and Drinks! The presenting sponsorship will be highlighted in each aspect of the event and on event communications, including but not limited to:

- Mention on all Community Impact Happy Hour event communications as the Nourishing Sponsor
- Mention in Thank You acknowledgement letter to event attendees and donors
- Announcement on social media about sponsorship
- Company highlights on social media about the company.
- Thank you, acknowledgment, in social media post at end of event
- Name and logo on signage and program at event at the food and beverage areas
- Included on website on corporate partner Page
- Mention and thank you at event by Executive Director
- Recognition on the event slideshow – ½ slide dedicated to Nourishing Sponsors
- Reserved table (7 seats)

### **Strengthening Sponsor- \$3500**

Join Store to Door at our Community Impact Happy Hour event as a Strengthening sponsor to show your dedication to growing and strengthening the Store to Door mission. The Strengthening sponsorships will be highlighted in each aspect of the event and on event communications, including but not limited to:

- Mention on all relevant Community Impact Happy Hour event communications as a Strengthening sponsor
- Mention in thank you acknowledgement letter to event attendees and donors
- Announcement on social media about sponsorship
- Thank you, acknowledgment, in social media post at end of event
- Logo on signage and program at event
- Included on website on corporate partner Page
- Mention and thank you at event by Emcee
- Listed as a Strengthening Supporter on the event slide show
- Reserved seating for 4

### **Supporting Sponsor- \$1000**

Show your support for Store to Door's community impact.

- Mention on all Community Impact Happy Hour event communications as a Supporting Sponsor
- Mention in Thank You acknowledgement letter to event attendees and donors
- Announcement on social media about sponsorship
- Thank you, acknowledgment, in social media post at end of event
- Your Logo on the event program
- Included on website on Corporate Partner Page
- Mention and thank you at event by Emcee
- Reserved seating for 3